

Degrees of LOVE

17° Magazine's
Bridal Publication

MEDIA KIT 2023



Degrees of Love provides Forth Valley and beyond with a FREE bridal publication that is chic, creative and innovative. Showcasing local wedding businesses and sharing love stories in every issue.

Degrees of Love is the number one local wedding resource!

Advertise with us to reach local couples planning their special day!

WHY ADVERTISE WITH DEGREES OF LOVE

- We reach the people you want to reach. Put your ad directly into the hands of active spenders.
- We are part of an award-winning successful magazine.
- Each issue is rich in custom editorial and showcases real life stories, beautiful photography and local trends.
- Our digital magazine links your ad to your website through our free hotlink.

TESTIMONIAL

Catwalk are proud to have advertised with 17 Degrees Magazine since the very first issue. The publication offer a mix of editorial and beautiful advertising which takes our brand and news to local people. Caroline, Sophie and their team offer great support in putting our advertising together and are always a joy to deal with.



– Catwalk

Degrees of LOVE

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DEMOGRAPHICS AND DISTRIBUTION

WE ARE PUBLISHED QUARTERLY IN PRINT AND DIGITAL.

We reach affluent and high income homes (£85000 + average household income) with high disposable income

READERSHIP - 35000 | 71% FEMALE READERS | 29% MALE READERS
 PRINT CIRCULATION - 10,000 | DIGITAL CIRCULATION - 4,600 AND GROWING

DEADLINES

- **ISSUE 1 (FEB-APRIL)**
 Space Deadline - January 10th 2023
 Delivery - Mid February
- **ISSUE 2 (MAY-JULY)**
 Space Deadline - March 10th 2023
 Delivery - Mid May
- **ISSUE 3 (AUG-OCT)**
 Space Deadline - June 10th 2023
 Delivery - Mid August
- **ISSUE 4 (NOV-JAN)**
 Space Deadline - August 10th 2023
 Delivery - November

RATES per issue

DOUBLE PAGE SPREAD	£1000 per issue
FULL PAGE AD	£600 per issue
HALF PAGE AD	£325 per issue
QUARTER PAGE AD	£225 per issue



ADVERTISEMENT DIMENSIONS:

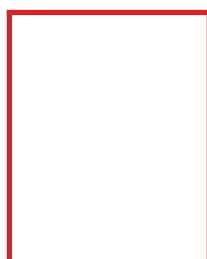
QUARTER PAGE
 VERTICAL AD
 135mm x 93mm



HALF PAGE
 HORIZONTAL AD
 135mm x 190mm



FULL PAGE AD (A4)
 275mm x 190mm
 (Trim 297mm x 210mm Bleed)



Photography & Ad design included in above costs

Our experienced graphic team will design your ad for you FREE of charge, they also can help you with other areas of your marketing.

Electronic Artwork

- File types accepted: .eps, .pdf, .jpeg, .tiff
- All photos and artwork must be:
 minimum resolution of 300 dpi In color mode CMYK